



**Government of India
Ministry of MSME**

Brief Industrial Profile of Surendranagar District



Carried out by

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Govt. of India

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1. General Characteristics of the District

1.1 Location & Geographical Area

Surendranagar District forms part of the SAURASHTRA Region of Gujarat State. Surendranagar district is encompassed by 22.00 to 23.45 North Latitude & 69.45 to 72.15 Longitude in East. It has an area of 10489 sq.kms. It has common boundaries with five other district of Gujarat States. The District is surrounded by Katch's Desert & Mehsana District in North, Ahmedabad and Bhavnagar District in South & West respectively Rajkot District.

1.2 Topography:

The people of this district are mainly dependent on rain water for cultivation as the irrigation potential developed so far is very limited. The district has subtropical climates. It is hot during summer and cold in winter. It receives rains 760mm to 967mm during the year. Since the agriculture which depends on rains water gets drought in alternate year.

1.3 Availability of Minerals

The district has significant minerals wealth. The important minerals are Fire clay, Silica sand, Black stone, Sand stone etc. The details of minerals are given below:

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1	Fire Clay	240162
2	Silica Sand	475919
	Minor	
1	Black Stone	3672532
2	Sand Stone	138949
3	Ordinary Sand	3276065
4	B.Lime stone	1505
5	Ordinary Clay	16330
6	Carbonacium Cell	2853

SOURCE : DEPT OF MINES & GEOLOGY, Surendranagar

1.4 FOREST

Surendranagar district has forest area of 531.08 sq. km. The details obtained from the office of Deputy Conservator of forests, Surendranagar have been given below:

Sr. No.	Name of the Taluka	Area under Forest (Sq. Kms)
1	Chotila	83.44
2	Dasada	87.24
3	Dhrangadhra	127.79
4	Halvad	82.88
5	Lakhtar	8.83
6	Limdi	7.70
7	Muli	34.70
8	Sayla	86.96
9	Wadhwan	4.56
	Total	531.08

1.5 ADMINISTRATIVE SET UP

Surendranagar district comprises of 10 talukas viz. Chotila, Dasada, Dhrangadhra, Halvad, Lakhtar, Limdi, Muli, Saliya, Wadhwan, Chuda. The headquarter of the district is Surendranagar taluka. The District Collector is the overall administrative head. Down below there are various district level officers of the State Government to perform/execute the various regulatory/development functions assigned to them. The DIC is one of such district level office headed by an official of the State Govt. designated as General Manager with whom a number of functional managers work for the promotion and development of industrial and commercial enterprises in the district.

2. District at a Glance

S.No.	Particulars	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2010-11	Sq. Kms	10489
	i) Latitude		North	23.00 to 23.45
	ii) Longitude		East	69.45 to 72.15
	iii) Geographical Area	2010-11	Hectares	1048900
(B)	Administrative Units			

	i) Sub Divisions			
	ii) Tehsils	2010-11	Nos.	10
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			
	vi) Nagar Nigam	2010-11	Nos.	00
	vii) Nagar Palika	2010-11	Nos.	08
	viii) Gram Panchayats	2010-11	Nos.	615
	xi) Revenue Villages			
	x) Assembly Area			
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Persons	787650
	ii) Female	2011	Persons	727498
(B)	Rural Population	2011	Persons	1112700
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	1045828
	ii) Forest cover	2010-11	"	50142
	iii) Non Agriculture Land	2010-11	"	120724
	v) Cultivable Barren Land	2010-11	"	54639
4.	Forest			
	(i) Forest	2010-11	Ha.	53108
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	256442
	ii) Buffaloes	2007	Nos.	290113
B.	Other Livestock			
	i) Goats	2007	Nos.	190500
	ii) Pigs	2007	Nos.	NA
	iii) Dogs & Bitches	2007	Nos.	278
	iv) Railways			
	i) Length of rail line	2010-11	Kms.	223
	V) Roads			
	(a) National Highway	2010-11	Kms.	113
	(b) State Highway	2010-11	Kms.	1033
	(c) Main District Highway	2010-11	Kms.	906
	(d) Other district & Rural	2010-11	Kms.	599.07
	(e) Rural road/Agriculture Marketing Board Roads	2010-11	Kms.	1139.63
	(f) Kachacha Road	2010-11	Kms.	637
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos	59628
	(b) Post Offices	2010-11	Nos.	328
	(c) Telephone Centre	2010-11	Nos.	127
	(d) Density of Telephone	2010-11	Nos./1000 person	-
	(e) Density of Telephone	2010-11	No. per KM	-
	(f) PCO Rural	2010-11	No.	721
	(g) PCO STD	2010-11	No.	721

	(h) Mobile	2010-11	No.	36820
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	14
	(b) Beds in Allopathic Hospitals	2010-11		800
	(C) Ayurvedic Hospital	2010-11		NA
	(d) Beds in Ayurvedic Hospital	2010-11		N.A
	(e) Unani Hospitals	2010-11		0
	(f) Community health centers	2010-11		12
	(g) Primary health centers	2010-11		36
	(h) Dispensaries	2010-11		NA
	(i) Sub Health Centers	2010-11		NA
	(j) Private hospitals	2010-11		NA
	(VII) Banking Commercial			
	(a) Commercial bank	2010-11	Nos.	85
	(b) Rural Bank Products	2010-11	Nos.	31
	(c) Co-Operative Bank Products	2010-11	Nos.	13
	(d) PLDB Branches	2010-11	Nos.	9
	(IX) Education			
	(a) Primary Schools	2010-11	Nos.	989
	(b) Middle Schools & (C)	2010-11	Nos.	284
	(c) Secondary & senior Secondary School	2010-11	Nos.	-
	(d) Colleges	2010-11	Nos.	42
	(e) Technical University	2010-11	Nos.	00

2.1 Existing Status of Industrial Areas in Surendranagar District

S.No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No. of Plots	No. of allotted Plots	No. of Vacant Plots	No. of Units in Production
1	Wadhwan	12.225	-	-	188	180	02	-
2	Dhrangadhra	0.829	-	-	12	12	-	-
3	Limbdi	1.540	-	-	4	4	-	-
4	Halvad	0.726	-	-	-	-	-	-
5	Thangadh	0.639	-	-	16	16	-	-
6	Sayla	0.078	-	-	-	-	-	-
7	Chotila	1.520	-	-	07	-	-	-
8	Lakhtar	0.106						

Source: - GIDC, Surendranagar

3. INDUSTRIAL SCENERIO OF Surendranagar DISTRICT

3.1 Industry at a Glance

Sr.No.	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1409
2.	TOTAL INDUSTRIAL UNIT	NO.	1409
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	14690
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	08
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
UPto	2006-07	64	965	2908.91
	2007-08	249	3811	15633.97
	2008-09	175	2598	9831.16
	2009-10	236	1771	7692.29
	2010-11	325	3035	11189.18
	2011-12	360	2510	11475.39
	Total	1409	14690	58730.90

Source: DIC Surendranagar

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNIT	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	19	785.25	174
22	Soda water			
23	Cotton Textile	15	1033.99	213
24	Woolen, silk & artificial Thread based clothes			
25	Jute & Jute based			
26	Ready-made garments & embroidery			
27	Wood/Wooden based furniture			
28	Paper & Paper products	18	84.55	93
29	Leather based			
31	Chemical/Chemical based	38	1501.63	330
30	Rubber, Plastic & Petro based	21	1486.75	178
32	Mineral based	112	10220.8	1679
33	Metal based (Steel Fab.)	165	3052.75	1008
35	Engineering units			
36	Electrical machinery and transport equipment	12	258.9	85
97	Repairing & servicing	3	305	67
01	Others	12	70.8	74
	Kachori Making			
	Total	416	18644.15	3901

Source : DIC Surendranagar

3.4 Large Scale Industries/Public Sector Undertakings

List of the units in Surendranagar & Near By Area

1. M/s Rushil Décor Pvt. Ltd, Navalgadh
2. M/s D.C.Doubalu Limited, Dhrangadhra
3. M/s Abelon Clean Energy Pvt.Ltd, Vithala par, Lakhatar
4. M/s Somashiv Limited, Patadi
5. M/s Va Solar Pvt Ltd, Muli
6. M/s Arju Power (Gujarat) Pvt.Ltd, Dashada
7. M/s E.S.P.Urja Pvt.Ltd, Dashada
8. M/s Rasana Marketing Servicing limited, Dashada
9. M/s Millennium Energy Gujarat Pvt.Ltd, Dashada
10. M/s Amco Solar Limited, Dashada
11. M/s Lorex Boyo Energy Limited, Dashada

3.5 Major Exportable Item

N.A

3.6 Growth Trend

N.A

3.7 Vendorisation/Ancillarisation of the Industry

N.A

3.8 Medium Scale Enterprises

3.8.1 List of the units in Surendranagar & Near By Area

1. M/s KCI Bearings (India) Pvt.Ltd, Wadhwan
2. M/s Shakti Cot Seeds Industries, Surendranaga
3. M/s T.K.Patel Biodeal Laboratories Pvt.Ltd, Wadhwan
4. M/s Windston Springs Pvt.Ltd, Wadhwan
5. M/s Shree Gopinath Paper Mill Pvt.Ltd, Surendranagar
6. M/s Chhabibhai Devjibhai Patel, Shree Ram Krupa Paper Mills, Lakhtar
7. M/s H.H.Narsinh, K.R.Solvent, Surendranagar

3.8.2 Major Exportable Item: Ceramic products, Vitrified tiles.

3.9 Service Enterprises:

Tailoring service (with electric motors\manual machines), Embroidery work, Washing and ironing of clothes, Beauty parlor, Transport services, Wiring & Plumbing services, Auto repairing, Painting of signboards and hoardings, Air-conditioners and refrigerators repairing, Cobbler services, Consumer electronic appliances, Armature & motor rewinding, Book binding & spiral binding, vulcanising of tyres and tubes, Agriculture machinery & equipments repairing, Catering, Hair cutting services, decorators, Cyber café, Currier service, Private Coaching classes engaged in preparing skilled persons etc. at micro level to the people in the district.

3.9.2 Potential areas for service industry:

Sr. No.	Description	NIC- 2004 Code
1	Xerox Centre	74993
2	Computer Job Work & Training Centre	72300
3	Cyber Café, Network, E-mail Service, Internet Service	72901
4	Mobile Phone Service	64202
5	Courier Service	64120
6	Automobile Spares, Service and Repairs	50404
7	Video Library	92312
8	Circulating Library	92312
9	Coaching Classes	80902
10	Beauty Parlours	93020
11	Flour Mills	15311
12	Repairing of Electrical & Electronic Equipments	52603
13	Steel Fabrication	28112
14	Electric Motor Repairing	31108
15	Laundry and Dry Cleaning	93010
16	Caterers and Decorators	555204
17	Fast Food and Snack Parlour	55209
18	Ice Cream Parlour	55206
19	Pathology Laboratory	85195
20	Pest Control	74930
21	Provision Stores	52110
22	Stationery Stores	52396
23	Tailoring Shop	18105
24	Advertising Agency	74300
25	Installation and Operation of Cable Network	64204

3.10 Potential for new MSMEs :

Sr. No.	Description	NIC- 2004 Code
1	Other Food Processing activities	15319
2	Operation of Tree Nurseries	02001
3	Spinning of Cotton textiles	17111
4	Mining of other non-ferrous metal	13209
5	Mfg. of allopathic Pharmaceutical Preparations	24232
6	Mfg. & refining of Sugar	15421
7	Supporting services to maring/water Transport	63032

4. Existing Cluster of Micro & Small Enterprise

Sr. No.	Product	Taluka	No. of Unit	Investment (Rs.in Laces)	Employment
	N.A				

5. General Issues raised by industry association during the course of meeting

Surendranagar District is main problems of MSE Sector are high rate of electricity and Shortage and irregular supply of power, lack of working capital funds, scarce raw material and skilled labour are some of the problems faced by the MSE units. Major constraint faced by GIDC Estates is water shortage. Availability of potable water and water for industrial use poses a problem. High cost of plots, as a result of high purchase prices are also a constraint in industrial development.

6. **STEPS TO SET UP MSMEs**

Following are the brief description of difference agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Ahmedabad & DIC
3.	Land and Industrial shed	GIDC
4.	Financial Assistance	Bank, NABARD
5.	For raw materials under Govt. Supply	NSIC
6.	Plant and machinery under hire/purchase basis	NSIC
7.	Power/Electricity	GEB
8.	Technical Know-how	MSME-DI, Ahmedabad
9.	Quality & Standard	NA
10.	Marketing/Export Assistance	NSIC
11.	Other Promotional Agencies	NA